

Color evokes a mood. An emotion. A sense of character and identity.

What will your 2015 products say about you?

COVER WITH CAREZZA™

January 2015- Ecological Fibers, Inc., a global leader in manufacturing and designing premier, environmentally-sound, covering solutions is pleased to announce the launch of the new Carezza™ product line.

Carezza™ ignites the senses, coupling bold, vibrant colors with a smooth, velvety texture, offering an unprecedented suede like covering material. The new collection includes neon green, bright blue, and chic purple hues, providing contemporary, vivid covering options with notable functionality across covering applications.

Designed with viscose microfibers to provide a subtle, thinner alternative to the standard flock market, Carezza™ is the premier covering solution for designers aspiring to create an elegantly bold statement through color and texture. Composed of soft, 100% rayon flock, and engineered to wrap seamlessly, Carezza™ embodies elegance and luxury.

The new flocked line offers style and sophistication, igniting the senses through color and texture, and leaves a lasting impression within the luxury packaging market.

- **Composition:** Rayon flock with a latex-saturated base
- **Sustainability:** EU REACH, TSCA, RoHS, CPSIA, ISO 8124 PART 3, ASTM F963, Prop. 65, EN 71
- **Design:** Blind stamping, foil stamping, silk screen printing
- **Applications:** Luxury packaging, box wrap, slipcases, hardcover books, diaries, bibles, photo album covers and liners, photo mattes and multimedia packaging

Please contact your Ecological Fibers sales representative to learn more about Carezza™ and how we can help achieve your covering objectives and design goals.

About Ecological Fibers, inc.

Ecological Fibers, inc. is a world leader in manufacturing premier, environmentally-sound, cover and bindery materials for the book, packaging, security, and print industries. Through innovative processes, sustainable technologies, and water-based coatings, our paper and covering solutions create vibrant, solvent-free materials that come alive through color and texture.

NEW PRODUCT RELEASE

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