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## ECOLOGICAL FIBERS, INC WINS 2015 PEWTER AWARD

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**FROM:** GOLD INK AWARDS, PRINTING IMPRESSIONS MAGAZINE  
**PRODUCT:** RAINBOW® 80, EGGSHELL, BB EMBOSSING  
**DATE:** AUGUST 19, 2015

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### **For Immediate Release: Ecological Fibers, Inc Wins Pewter Award In the Annual Gold Ink Awards Competition**

(Philadelphia, PA) Printing Impressions magazine, producer of the annual Gold Ink Awards, announced that Ecological Fibers has won a Pewter Award for the entry, titled ***The Buried Giant*** in the ***Book Jacket*** category. All winners can now be found at <http://www.GoldInk.com/winners-revealed>.

This year's Gold Ink Award winners were chosen from more than 1,000 entries submitted within 50 different categories, including:

- Books
- Magazines
- Digital Printing
- Commercial Printing
- Packaging
- Catalogs
- Direct Mail
- Brochures
- Annual Reports
- Calendars
- Posters
- Potpourri

Winning pieces were chosen based on print quality, technical difficulty, and overall visual effect.

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### **About the Book Jacket: The Buried Giant, Kazuo Ishiguro**

The Buried Giant, Kazuo Ishiguro, book jacket was printed by Coral Graphics in Hicksville, NY, on a Komori L640 press with a re-print run of more than 20,000 copies. Ecological Fibers' Rainbow 80, Eggshell colored, dyed-through, uncoated kraft line was used for this project. Ecological's unique BB embossing pattern was applied to give the jacket an authentic texture. The Rainbow 80 Eggshell cover is FSC-certified and carbon-free, acid-free, lignin-free, elemental chlorine-free, and archival, offering a balance of visual and sustainable properties. A Four-color process was used for the jacket with multiple foil hits (Black and Gold), with a gloss laminate applied to the back of the jacket. In addition, five colors—four-color process and Black 6 were used, along with two foils—Foil Black BE-64 and Gold BE-16 Gold.

