

ECOLOGICAL FIBERS LAUNCHES New 2015 *Essex*™ Colors

January 2015- Ecological Fibers, Inc., a global leader in manufacturing and designing premier, environmentally-sound, covering solutions is pleased to announce the launch of the new 2015 Essex™ color line.

The new 2015 Essex™ color palette couples deep shades of traditional colors with rich hues of blues and reds, creating a timeless classic color collection. Touches of modern greys and rich blacks, highlight the deep shades, balancing out the new 2015 Essex™ color line.

Designed with a contemporary cloth print and authentic linen texture, Essex™ offers the look and feel of a natural cloth, with the composition and handling ease of a dyed-through kraft. Boasting the fashionable, all-natural, linen look, Essex™ is the perfect design choice for a cloth substitute in the book and packaging market.

Both FSC certified and acid-free, Essex™ maintains all of the sustainable elements Rainbow® paper is globally recognized for, while providing a distinct cloth look unique to the design world today.

- Dyed-through kraft paper
- Complete color saturation and consistency
- Linen print and cloth texture offer touch and look of natural cloth
- Fully recyclable, acid-free, solvent-free, lignin-free
- All colors FSC certified (RA-COC-003258)
- All colors Prop. 65 and CPSIA certified
- EU REACH, TSCA, RoHS, ISO 8124 PART 3, ASTM F963, EN 71

Please contact your Ecological Fibers sales representative to learn more about Essex™ and how we can help achieve your covering objectives and design goals.

About Ecological Fibers, inc.

Ecological Fibers, inc. is a world leader in manufacturing premier, environmentally-sound, cover and bindery materials for the book, packaging, security, and print industries. Through innovative processes, sustainable technologies, and water-based coatings, our paper and covering solutions create vibrant, solvent-free materials that come alive through color and texture.

NEW PRODUCT
RELEASE

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