

## ECOLOGICAL FIBERS LAUNCHES New 2015 *Expose*™ Colors

January 2015- Ecological Fibers, Inc., a global leader in manufacturing and designing premier, environmentally-sound, covering solutions is pleased to announce the launch of the new 2015 Expose™ color line.

The new Expose™ color line is fresh, bold, and inclusive: pure greens, soft purples, and modern sapphires are highlighted by a classic opaque which sets the foundation for this new color palette. Infusing charcoal and black hues into Expose's™ vibrant and invigorating color collection opens a complete spectrum of trending, chic color options to the design world.

Boasting a soft touch, and smooth finish, Expose™ embodies a velvety, lush feel, igniting the senses through texture and finish. Offering the touch of luxury, at the economy of a kraft, Expose™ expands the scope of custom branding and design opportunities for covering projects.

Engineered with a fully recyclable, acid-free, soft touch top coat and a FSC certified composition, Expose™ sustains all of the environmentally- sound principles Rainbow® paper is globally renown for.

- Dyed-through kraft paper
- Complete color saturation and consistency
- Smooth, soft touch, top coat (acid-free and environmentally-sound)
- Fully recyclable, acid-free, solvent-free, lignin-free
- All colors FSC certified (RA-COC-003258)
- All colors Prop. 65 and CPSIA certified
- EU REACH, TSCA, RoHS, ISO 8124 PART 3, ASTM F963, EN 71

Please contact your Ecological Fibers sales representative to learn more about Expose™ and how we can help achieve your covering objectives and design goals.

### About Ecological Fibers, inc.

Ecological Fibers, inc. is a world leader in manufacturing premier, environmentally-sound, cover and bindery materials for the book, packaging, security, and print industries. Through innovative processes, sustainable technologies, and water-based coatings, our paper and covering solutions create vibrant, solvent-free materials that come alive through color and texture.

NEW PRODUCT  
RELEASE

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