

## ECOLOGICAL FIBERS LAUNCHES New 2015 *Lumina*® Colors

January 2015- Ecological Fibers, Inc., a global leader in manufacturing and designing premier, environmentally-sound, covering solutions is pleased to announce the launch of the new 2015 Lumina® color line.

The new 2015 Lumina® array of decadent golds, demure bronzes, lavish silvers, and refined opaques evokes a sense of natural energy and elegant charm. Exquisitely polished to offer earthy tones and metallic hues, Lumina® provides a dignified and modern covering solution to the design world.

Now offered in a spectrum of modern and traditional textures, the Lumina® line pairs vintage hues with lavish textures, creating the ideal metallic collection for kraft-based material.

Maintaining a fully recyclable, acid free composition and environmentally-sound coatings, Lumina® retains the renowned Rainbow® paper characteristics while offering an elegantly modern twist of charm.

- Dyed-through kraft paper
- Complete color saturation and consistency
- Proprietary colored top coat (Acid-free and environmentally-sound)
- Fully recyclable, acid-free, solvent-free, lignin-free
- All colors FSC certified (RA-COC-003258)
- All colors Prop. 65 and CPSIA certified
- EU REACH, TSCA, RoHS, ISO 8124 PART 3, ASTM F963, EN 71

Please contact your Ecological Fibers sales representative to learn more about Lumina® and how we can help achieve your covering objectives and design goals.

### About Ecological Fibers, inc.

Ecological Fibers, inc. is a world leader in manufacturing premier, environmentally-sound, cover and bindery materials for the book, packaging, security, and print industries. Through innovative processes, sustainable technologies, and water-based coatings, our paper and covering solutions create vibrant, solvent-free materials that come alive through color and texture.

NEW PRODUCT  
RELEASE

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