

ECOLOGICAL FIBERS LAUNCHES 2015 *Rainbow*[®] 3 New Colors

January 2015- Ecological Fibers, Inc., a global leader in manufacturing and designing premier, environmentally-sound, covering solutions is pleased to announce the launch of a new Rainbow[®]3 color line.

Globally recognized for its classic color palette and sustainable composition, Rainbow[®]3 now offers new, contemporary colors unique to today's most prevalent book and packaging covering designs. The 2015 new color selection combines exquisite whites, greys, and blacks with masculine blues, greens, and, reds creating an extensive and rich color palette. Elegantly coated with a fully-recyclable top coat, which enhances durability while maintaining a tastefully, chic look, Rainbow[®]3 is the superlative choice for distinctly classic covering solutions.

Now available in new, exclusive embossings, Rainbow[®] 3 provides designers the opportunity to achieve distinction through a range of colors and textures, all at the economy of a dyed-through kraft. Both FSC[®] and acid-free, Rainbow[®]3 lends a new level of tradition and class to the book covering market.

- Dyed-through kraft paper
- Complete color saturation and consistency eliminating white edges
- Environmentally-sound top coat for improved washability and water resistance
- Various textures and embossings
- Fully recyclable, acid-free, solvent-free, lignin-free
- All colors FSC certified (RA-COC-003258)
- All colors Prop. 65 and CPSIA certified
- EU REACH, TSCA, RoHS, ISO 8124 PART 3, ASTM F963, EN 71

Please contact your Ecological Fibers sales representative to learn more about Rainbow[®] 3 and how we can help achieve your covering objectives and design goals.

About Ecological Fibers, inc.

Ecological Fibers, inc. is a world leader in manufacturing premier, environmentally-sound, cover and bindery materials for the book, packaging, security, and print industries. Through innovative processes, sustainable technologies, and water-based coatings, our paper and covering solutions create vibrant, solvent-free materials that come alive through color and texture.

NEW PRODUCT
RELEASE

JANUARY 2015



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