





Introducing Rainbow® Woodgrain









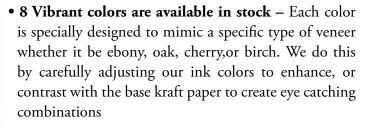






WG1008

Ecological Fibers is pleased to announce the arrival of the newest member our famous Rainbow® uncoated kraft paper line. Woodgrain was specifically designed to be a cost effective alternative to wood veneer. This kraft paper features a highly realistic print pattern which mimics the natural grains of wood and is married with a high resolution embossing which adds realistic texture to the material.





- **Designed for Designers** One of the issues with natural woodgrain patterns is the extreme contrast of shades in the grain pattern which makes it difficult to overlay legible text or defined line art. To avoid this, each color in our Woodgrain line is specifically designed to produce a wood pattern that is both realistic and subtle enough to allow text and line based design enhancements to stand out on them. So don't be worried about adding some text or a logo to this material, it will look fantastic.
- **Dyed though uncoated kraft** Color all the way through the paper means no unsightly white edges creating a truly realistic final product with crisp clean edges and folds. This opens up the idea of seamless transitions of colors and design elements, combining solids, textures and other patterns with Woodgrain to create unbelievable final designs that you swear was made of real wood.
- Custom colors available Due to it being based on our Rainbow® uncoated line, we have over 90 stocked hues that could be turned into a custom Woodgrain color. If you require something different, we proudly offer customized options. Consult your account representative for more information.
- **Certifications:** Every Woodgrain color is acid free, carbon black free, lignin free, chlorine free, archival and recyclable. The entire line is FSC® certified (RA-COC-003258) and EU REACH, TSCA, RoHS, CPSIA, ISQ 8124 PART 3, ASTM F963, Prop. 65, and EN 71 compliant.

